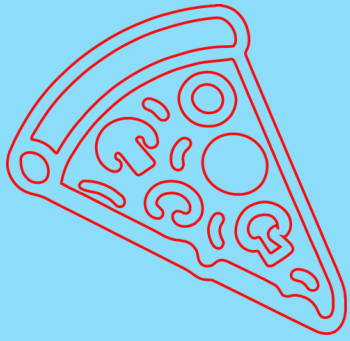


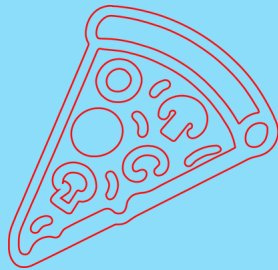


*Viva La
Mujer*

JEFA CHATS

SPONSORSHIP PROPOSAL

A Chicago Pizza
Party for Jefas



Contact info:

Viva La Mujer Chicago

hello@vivalamujerchicago.com

<https://www.vivalamujerchicago.com>



TABLE OF CONTENTS

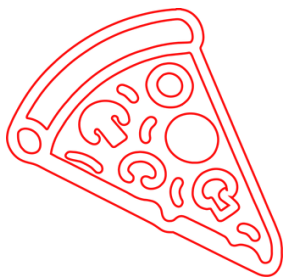
01	About Us
02	Meet Our Team
03	About The Event
04	Who's In The Room?
05	Why Sponsor?
06-07	Sponsor Packages
08	In-Kind Partnerships
09	Thank You!



ABOUT US

Jefa Chats is an intimate networking series created by Viva La Mujer that brings together Chicago Latina entrepreneurs for honest conversations, practical business education and meaningful connections.





MEET OUR TEAM



Sugeiri Martinez & Lorena Almanza

Founders of Viva La Mujer Market

Logistics & Operations

Founders of Mestiza Shop



Karina Mora

Project Manager & Photography

Founder of Elevating

La Cultura Podcast

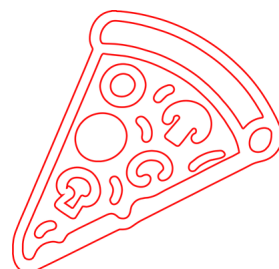


Xochitl Carmona

Marketing & Video Content

Founder of Werk Mija

Apparel & Podcast



ABOUT THE EVENT

Catch the fireside chats about:

- Entrepreneurship
- Creativity
- Burnout
- Uncertainty
- Growth
- Building Community

**Thursday, September 24
6:30pm-8:30pm**

**18th Street Casa De Cultura
2057 W. 18th St. Chicago, IL**

WHO'S IN THE ROOM?

- ✓ **Women entrepreneurs**
- ✓ **Small business owners**
- ✓ **Side hustlers**
- ✓ **Creative professionals**
- ✓ **Latina professionals**
- ✓ **Business decision makers**
- ✓ **25-50 years old**
- ✓ **Chicago area**

WHY SPONSOR?

- Build authentic relationships with local entrepreneurs
- Introduce your business to future clients
- Position your brand as a supporter of Latina entrepreneurship
- Connect face-to-face instead of through ads



SPONSOR PACKAGE

Tier	Investment	Includes
Slice Sponsor	\$200	Perfect for businesses looking to support Chicago Latina entrepreneurs while introducing their brand to a highly engaged audience. Includes: • Logo on sponsor recognition slide during the event • Social media thank-you mention • Verbal recognition during the event • Name included in the post-event thank-you post
Pizza Sponsor	\$500	Treat every attendee to pizza while putting your business at the center of the evening. Everything in the Slice Sponsor, PLUS: • Exclusive "Official Pizza Sponsor" • Logo displayed at the pizza station • "Pizza provided by..." signage • Opportunity for a 2-minute welcome to attendees • Sponsor table/display space • Logo featured in one event email blast

SPONSOR PACKAGE

Tier	Investment	Includes
Presenting sponsor	\$1,000	Includes everything in the Slice Sponsor, PLUS: • Sponsor table/display space • Logo featured in one event email blast • "Jefa Chats presented by [Company]" recognition • Logo on all event marketing materials • Logo on Fireside Chat promotional graphics • Sponsor introduction before the Fireside Chat with a 2-minute welcome to attendees • Dedicated sponsor spotlight Reel • Dedicated sponsor feature in one email marketing campaign • Premium logo placement on event signage • Opportunity to include promotional materials or giveaways for attendees • Recognition in all pre-event and post-event social media promotions

IN-KIND PARTNERSHIP OPPORTUNITIES

Help us create an unforgettable evening for Chicago Latina entrepreneurs by contributing products or services that enhance the Jefa Chats experience.

As an In-Kind Partner, you'll receive:

- ✓ Recognition on event signage (where applicable)
- ✓ Social media thank-you before and after the event
- ✓ Verbal recognition during the event
- ✓ Recognition in our post-event recap email

Balloon & Event Decor Sponsor	Help transform the space into a warm, welcoming environment that encourages networking and creates beautiful photo opportunities.
Coffee Sponsor	Welcome attendees with coffee as they arrive and connect before the Fireside Chat.
Drink Sponsor	Keep conversations flowing by providing aguas frescas, sparkling beverages, mocktails, or other refreshments during the evening.
Snack Sponsor	Treat attendees to light snacks or desserts throughout the evening.
Goodie Bag/Giveaway Sponsor	Help us surprise attendees with thoughtful gifts they'll take home after the event. Examples include: • Product samples • Branded merchandise • Self-care items • Journals or planners



JEFA CHATS THANK YOU!

Contact

Viva La Mujer Chicago

hello@vivalamujerchicago.com

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Instagram: [@vivalamujerchicago](https://www.instagram.com/vivalamujerchicago)

READY TO BE PART OF VIVA LA MUJER? JOIN US TODAY!
[CLICK HERE FOR SPONSOR SIGN UP](#)